

THE CREW



Class of 2021

Welcome Guide

CREW ROLE MODEL PROGRAM

What are Crew Role Models?

Crew Role Models are a group of high school seniors that are hand picked by me. They will work with me throughout the year on several ventures to be leaders in the community and be an inspiration to others, oh and along the way we will get some great images to document their year and journey.



CREW ROLE MODEL PROGRAM

What do Crew Role Models do?

We have multiple photoshoots throughout the year to make sure that you constantly have photos to share and are getting the most out of your senior year. We also have other events that we will provide assistance to the community

Every senior gets their own individual session (and usually they get first pick of dates) along with the themed sessions. I love this because it gives us a chance to focus just on you and the things that you love!

Your main job as a role model is to participate and have fun!





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What are the details?

Selected models will choose from three different minimum investment levels. Each level includes a different number of individual photoshoots. Most people choose 3 shoots but can be from 1-3 individual shoots.

Models receive a variety of benefits

- theme shoots
- rewards system
- chance to win a destination shoot



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What are Theme Shoots?

Our theme shoots are a model exclusive. They are offered monthly and will be chosen by the team. We annually have a Halloween shoot that is usually one of my favorites. However, we have had several in the past that were great.

- 80s Rock
- Splatter Paint
- Powder
- Carnival

This year its up to everyone to think of something fun and unique



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INVESTMENT LEVELS



Investment levels are the minimum amount you agree to purchase and will be applied to your account and will be applied towards your final order.

Model Benefits

- 15% of products
- Complimentary family session
- Models exclusive theme shoots
- Crew Model Swag for sharing
- Social Media files from your shoots
- Crew Models Rewards System Bonus
- Opportunity to be part of something worth talking about

Rewards System

Models will receive points that will be translated to cold hard cash.

The decision to apply that cash to your senior portrait package or cash in hand are up to the senior and their family.



Models receive points in many ways

- direct referrals
- sharing images
- tagging friends on flyers(digital)
- selfies with TBP Shirt
- bringing in sports teams for posters
- Junior model referrals
- participating in studio events

Destination shoot



Destination Prize

One lucky model will have the opportunity to photograph in one of my favorite locations. I was able to photograph in Vegas a few years back and have always wanted to do it again. Class of 2021 here is your chance.

(COVID RESTRICTIONS WILL APPLY)